



**EXHIBITION PROSPECTUS
FOR THE 2027 SADC SUSTAINABLE ENERGY WEEK**

15-19 MARCH 2027

EZULWINI PALAZZO, KINGDOM OF ESWATINI

Theme: “Unlocking Investment for Sustainable Energy, Energy Access and Energy Security in SADC Region”

BOOK YOUR EXHIBITION STAND AT THE 2027 SADC SUSTAINABLE ENERGY WEEK (SEW)

Join us at the 2027 SADC SEW, a premier event for advancing dialogue, innovation and collaboration in the sustainable energy sector. Held in the dynamic and majestic setting of Ezulwini, Eswatini, from 15-19 March 2027, this landmark event will bring together policymakers, industry leaders, investors and innovators to interrogate and proffer sustainable energy solutions across the Southern African Development Community (SADC) region. The exhibition space is available for the **4 days of the event (15-18 March 2027)**, providing ample time for exhibitors to connect with potential clients and partners.

Why exhibit at the 2027 SADC SEW?

1. **Showcase Your Innovations:** Gain unparalleled exposure for your products/services. Exhibiting at the 2027 SADC SEW provides a unique platform to present your latest innovations to a targeted audience of policy makers, industry professionals, the public, etc.
2. **Forge synergies with Industry Leaders: Network** with key decision-makers and influencers from across the sustainable energy sector. This is an opportunity to build meaningful connections that can propel your business growth and amplify your impact on the sector.
3. **Tap into New Markets:** Position your organisation at the forefront of the sustainable energy movement within the SADC region. With delegates from across the globe and SADC region, the event offers a gateway to new business opportunities and partnerships.
4. **Enhance Brand Visibility:** Increase your brand's visibility and credibility within the industry. The event will feature extensive media coverage, providing ample opportunities for you to highlight your contributions to sustainable energy solutions.
5. **Participate in Groundbreaking Discussions:** Take part in insightful discussions and panels that address the most pressing issues and trends in sustainable energy. Gain valuable insights that can inform your strategic decisions and innovative approaches.

Exhibitor Opportunities:

The 2027 SADC SEW offers a range of exhibitor packages tailored to meet your needs, from standard booths to premium exhibition spaces. Each package includes:

- **Prime Exhibition Space:** Strategically located to maximize foot traffic and visibility,
- **Networking Opportunities:** Access to exclusive networking events and sessions with industry leaders,
- **Marketing Support:** Inclusion in the event's marketing materials, online promotions, and social media campaigns, and
- **Event Passes:** Complimentary passes for your team to attend sessions and engage with participants.

Sectors Invited to Exhibit:

The 2027 SADC SEW invites energy sector institutions and organisations/companies from Eswatini, the SADC region and globally, to showcase latest innovations, technologies and solutions in sustainable energy. **Targeting 40 exhibitors** on a first-come, first-served basis, interested exhibitors are invited from the following sectors:

1. Energy Technology and Solutions Providers

- 1.1 Renewable Energy: solar, wind, hydro, bioenergy, and geothermal, green hydrogen, etc.
- 1.2 Energy Storage: Chemical battery manufacturers and other energy storage solutions providers.
- 1.3 Energy Efficiency: Companies offering energy-saving technologies, smart grids, and building management systems.
- 1.4 Renewable Energy: Engineering, Procurement, and Construction (including Installation and Maintenance) companies.

2. Sustainable Transportation

- 1.1 Electric Vehicle (EV) Manufacturers: Companies producing electric cars, buses, and other vehicles.
- 1.2 EV Charging Infrastructure Providers: Companies offering EV charging stations and related infrastructure.

3. Financial and Investment Institutions

- 1.3 Banks and Financial Institutions: Those specializing in green bonds, sustainable finance, and investment in energy projects.
- 1.4 Investment Firms: Venture capital, private equity, and impact investment firms focusing on energy.

4. Government and Policy Makers

- 1.5 Government Agencies: Departments or Ministries related to energy, environment, and climate change.
- 1.6 Regulatory Bodies: Agencies responsible for energy regulations and standards.

5. Research and Academic Institutions

- 1.7 Universities and Research Centres: Institutions conducting research in sustainable energy technologies and innovations.
- 1.8 Think Tanks: Organizations focused on policy research and development related to energy.

6. Energy Providers and Support Services

- 1.9 Utilities: Electric, gas, and water utilities involved in energy production and distribution.
- 1.10 Consulting Firms: Companies providing advisory services on energy efficiency, sustainability, legal, and project management.
- 1.11 Transportation and Customs: Freight, customs and clearing, as well as insurance companies

7. Environmental and Non-Governmental Organizations (NGOs)

- 1.12 Environmental NGOs: Organizations working on environmental protection, climate advocacy, and sustainable development.
- 1.13 International Organizations and regional development agencies.

8. Manufacturers and Suppliers

- 1.14 Equipment Manufacturers: Companies producing equipment for renewable energy systems, such as solar panels, wind turbines, energy storage (batteries) and

biomass equipment.

- 1.15 **Component Suppliers:** Providers of components and materials for energy technologies.

9. Energy Consumers and End-Users

- 1.16 **Industrial and Commercial Users:** Large-scale energy consumers looking for sustainable solutions.
- 1.17 **Residential Solutions Providers:** Companies offering products and services for residential energy efficiency and renewable energy.

10. Media and Communication Partners

- 1.18 **Media Outlets:** Organizations covering energy news, sustainability, and related topics.
- 1.19 **Public Relations Firms:** Agencies specializing in energy and sustainability communication.

An exclusive opportunity is available for exhibitors to showcase their products and services in an indoor exhibition area at the 2027 SADC SEW. This premium space is ideal for those keen to make a lasting impact and gain maximum visibility during the event. Please note: Interested exhibitors are urged to act swiftly to secure their space, as availability is limited and will be allocated on a first-come, first-served basis.

Features:

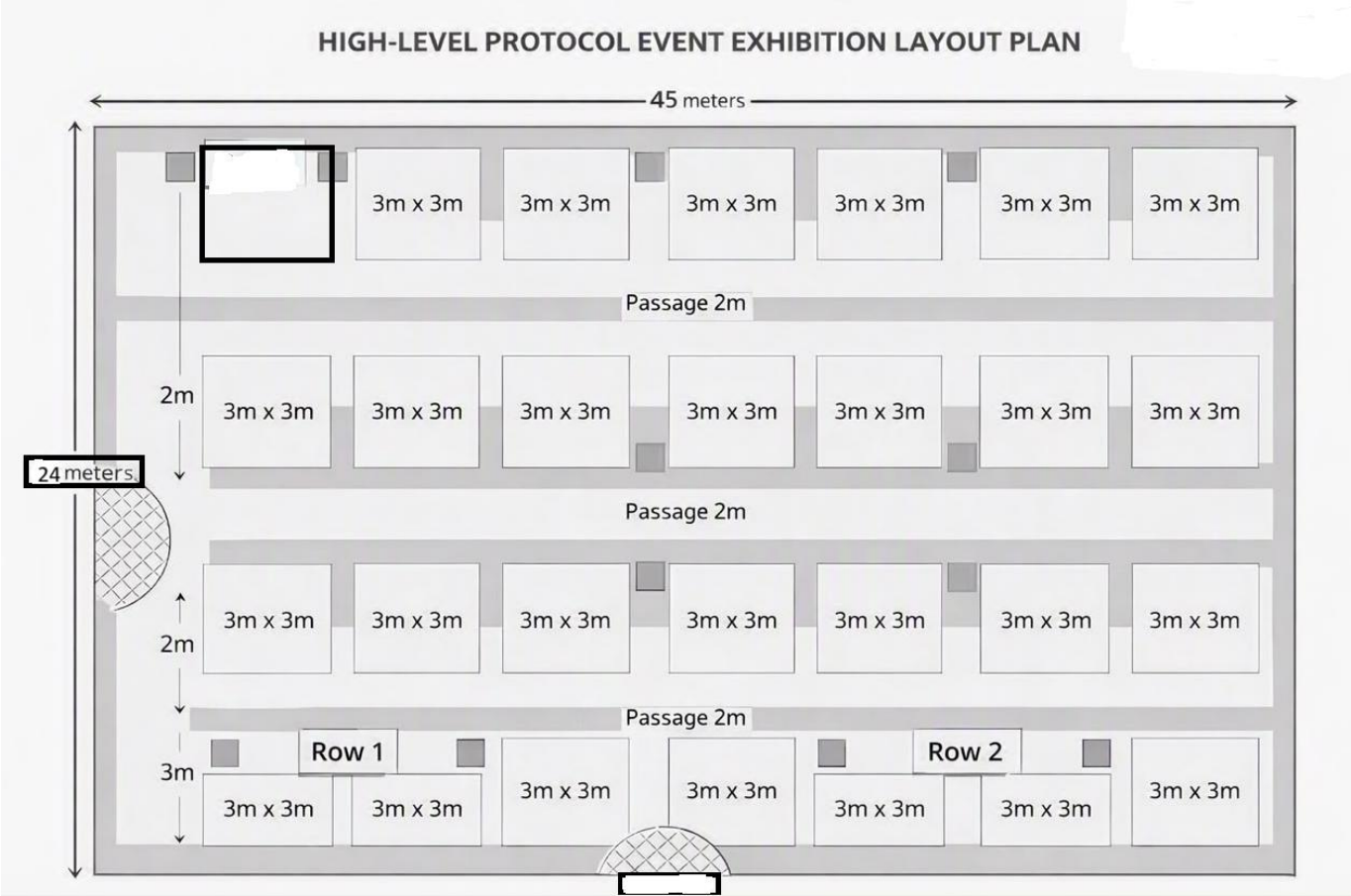
- a. **Location:** The **indoor exhibition space** is strategically located outside, surrounded by the main conference hall, ensuring high foot traffic and visibility.
- b. **Outdoor exhibition space – no outdoor exhibition (Traffic safety concerns)**
- c. **Availability:** Limited to **40 exhibitors**, ensuring an exclusive and less crowded environment for enhanced engagement with attendees.
- a. **Cost: USD 1,500.00 per 3x3 exhibition stall.**
- b. **Duration:** The exhibition space is available for the **4 days of the event (15-18 March 2027)**, providing ample time for exhibitors to connect with potential clients and partners.
- c. **Exhibition Stall Set-Up Format:**
 - 3m x 3m Pinnacle Tent
 - Flooring and Carpeting
 - 13-amp Power Point
 - Rectangular Table (1.80m x 0.75m)
 - 3 Stella Chairs
 - Facia Board with Organisation's name

Benefits:

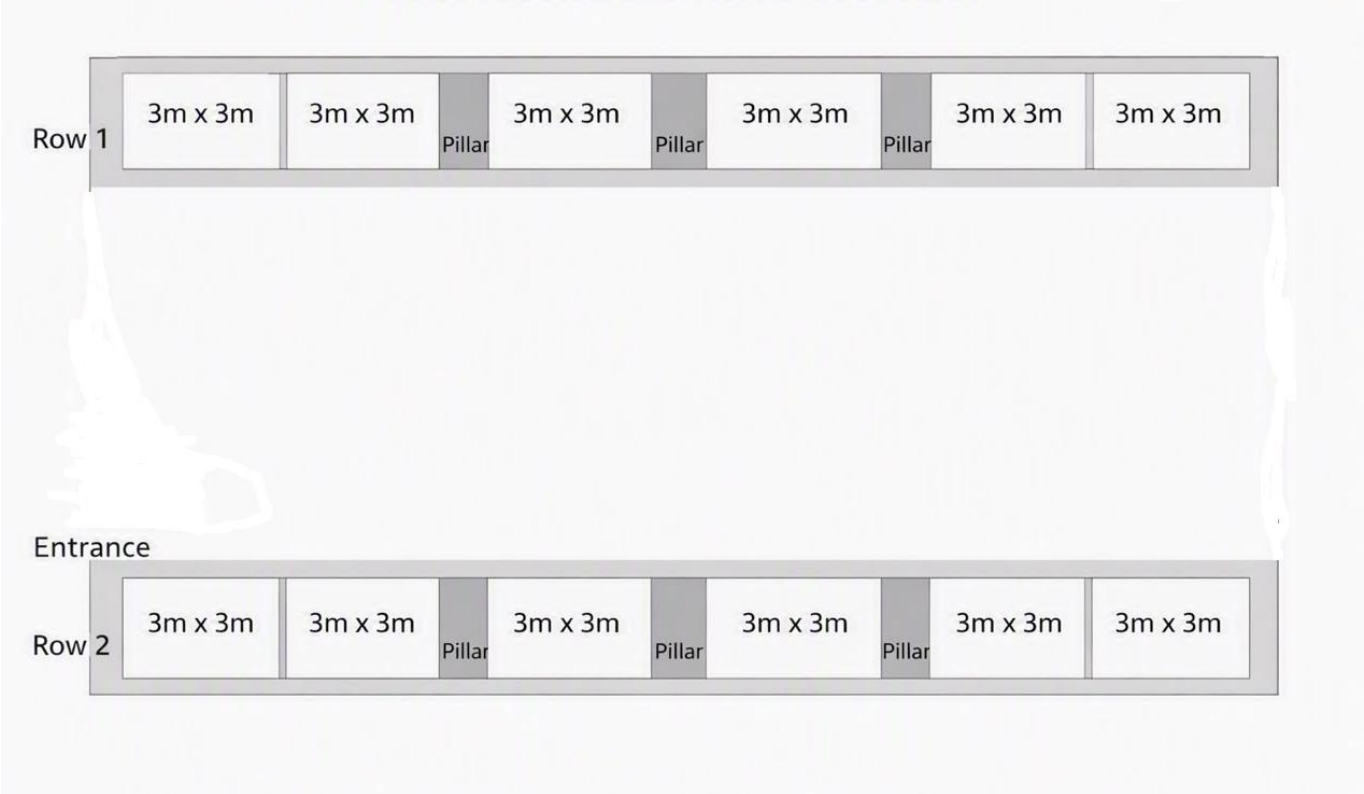
- a. **High Visibility:** The proximity to the main exhibition tent guarantees that exhibitors will attract the attention of a large number of attendees.
- b. **Exclusive Access:** With only **40 indoor spaces** available on a first-come, first-served basis, exhibitors benefit from exclusivity and reduced competition.
- c. **Extended Engagement:** Exhibitors have the opportunity to engage with participants over the entire event period, maximizing networking and business development opportunities.
- d. **Complimentary Exhibitor Pass: 2 people** per exhibitor company, throughout the 2027 SADC SEW.
- e. **Complimentary Morning and Afternoon Teas as well as Lunch Vouchers: 2 people** per exhibitor company, throughout the 2027 SADC SEW.
- f. **Complimentary to cultural & award ceremony dinner:** 2 people per each exhibitor

company.

Map of the Exhibition Tent and Optional Exhibition Space illustration:



FIRST FLOOR EXHIBITION LAYOUT PLAN



EXHIBITOR TERMS AND CONDITIONS:

- a. Exhibition opportunities are open to organizations and entities domiciled in Eswatini, the SADC region and internationally, that want to contribute to sustainable energy initiatives in Eswatini and the SADC region.

Exhibitors Commitment

- a. By agreeing to exhibit at the 2027 SADC Sustainable Energy Week, the exhibitor commits to fulfilling the financial and/or service obligations specified in their chosen exhibition package.
- b. SACREEE reserves the right to alter the exhibition layout without notice.
- c. Complimentary passes cannot be used by any person, other than the person registered to exhibit will be allowed to access reception dinner, networking cocktail, and cultural dinner.

Application Process:

- a. Interested exhibitors must complete the Exhibitors Application Form and submit it to the Event Organising Team for review and approval.
- b. The deadline for applying for exhibition is **19 February 2027**.

NB: Exhibitors are allocated on a first-come, first-served basis, subject to availability.

Payment Terms:

- a. Full payment is required upon acceptance of the sponsorship application to confirm the exhibition.
- b. Payment methods include bank transfer, credit card, or other approved methods as specified by SACREEE.

All payments must be made within 30 days of invoice insurance.

Non-Compete Clause:

- a. **Exhibitors must respect the exclusivity agreements for certain sponsorship categories and refrain from promoting competing products or services during the event.**

Cancellation and Refund Policy:

- a. Exhibitors may cancel their exhibition in writing. Refunds will be issued based on the date of cancellation:
 - i. 50% refunded only if written notice is received 21 days before the event
 - ii. 25% refunded if written notice is received 14 days before the event
 - iii. Registrants that do not attend the event after the cancellation date will be liable for 100% payment of the invoiced amount
 - iv. Request for cancellation must be made in writing to: sadcsew@sacreee.org
 - v. Refunds will only be made after the conference

NB: The event organisers reserve the right to cancel the event. In such cases, exhibitors will receive a full refund.

Liability and Indemnity

- a. Liability: The event organizers are not liable for any loss, damage, or injury incurred by the exhibitor or their representatives during the event, except where such loss, damage, or injury is caused by the negligence of the organizers.
- b. Indemnity: exhibitors agree to indemnify and hold harmless the event organizers against any claims, damages, liabilities, and expenses arising out of or related to the exhibitor's participation in the event.

Amendments:

- a. Changes to Terms: The event organizers reserve the right to amend these terms and conditions at any time. Sponsors will be notified of any changes, and continued participation in the event will constitute acceptance of the revised terms.
- b. Force Majeure: In the event of circumstances beyond the control of the event organizers (e.g., natural disasters, pandemics), the organizers reserve the right to cancel or reschedule the event. Sponsors will be notified promptly of any changes.

Use of Intellectual Property:

- a. The exhibitor grants the Organizers the right to use the exhibitor's logos, trademarks, and other intellectual property for the purposes of promoting the event and fulfilling the Exhibitors' obligations.

Acceptance:

- a. By signing below, the exhibitor agrees to the terms and conditions outlined in this agreement and confirms that the information provided is correct.
- b. Exhibitor Information:
- c. Organisation Name:
- d. Contact Person:
- e. Email Address:
- f. Exhibitor Signature:

Submission of completed exhibition application forms should be addressed to:
sadcsew@sacreee.org