SPONSORSHIP PROSPECTUS

2027 SADC Sustainable Energy Week

"Unlocking Investment for Sustainable Energy, Energy Access and Energy Security in the SADC Region"

15–19 March 2027 | Ezulwini, Kingdom of Eswatini

15-19 March 2027	800+ Delegates	Awards Ceremony	SADC Flagship Event
Ezulwini, Eswatini	16 SADC Member States	Golf Tournament | Exhibition	SACREEE | SADC | MNRE

1. Why Sponsor the 2027 SADC SEW?

The 2027 SADC Sustainable Energy Week is the region's premier annual event for sustainable energy policy, investment and innovation. By sponsoring, your organisation joins a carefully curated group of energy sector leaders who are shaping the SADC energy transition — and gains access to one of the most targeted, high-value audiences in African sustainable energy.

Sponsorship of the 2027 SADC SEW delivers:

Targeted Reach

Direct engagement with 800+ decision-makers: SADC Energy Ministers, senior government officials, utility CEOs, DFI executives, IPP developers, and regional energy regulators — all in one venue.

Multi-Platform Visibility

Broad exposure across the event website, social media channels, email campaigns, on-site signage, media coverage, and the official post-event report and communications.

Brand Positioning

Position your organisation as a leader and innovator in the sustainable energy sector before the entire SADC energy ecosystem and its international partners.

Investment and Business Opportunities

The 2027 SADC SEW Investment Forum, bilateral meetings and exhibition provide structured deal facilitation opportunities not available at any other regional energy gathering.

2. Who Will You Reach?

Sponsors gain access to a carefully curated, senior-level audience spanning the full SADC sustainable energy ecosystem:

Governments and Institutions	Private Sector and Finance	Knowledge and Civil Society
• SADC Energy Ministers • SADC Secretariat, SAPP, RERA • National energy ministries • Utilities and regulators • International cooperating partners	• IPPs and developers • DFIs and multilateral banks • Commercial banks and investors • EPC contractors and manufacturers • Energy service providers	• Research and academic institutions • Energy think-tanks • NGOs and civil society • Industry associations • Media and communications

3. Main Event Sponsorship Packages

Four main sponsorship tiers are available, designed to provide appropriate visibility and engagement at every level of investment. All tiers receive recognition before, during and after the event. Fees are indicated separately for Eswatini-registered firms (local rate) and international firms; contact sadcsew@sacreee.org for the current fee schedule.

First-come, first-served: Sponsorship tiers are limited. Diamond and Platinum positions are exclusive — once allocated they will not be offered to additional sponsors. Early commitment is strongly encouraged.

Sponsorship Benefits	DIAMOND [USD100,000]	PLATINUM [USD80,000]	GOLD [USD50,000]	SILVER [USD20,000]
COMMUNICATIONS				
Acknowledgement in all pre- and post-event communications and during the Opening Ceremony	✓	✓	✓	✓
Acknowledgement in the post-event report and communications to participants	✓	✓	✓	✓
Speaking slot during plenary sessions or evening receptions	15 min	10 min		
Featured in main event media interviews and event coverage	✓			
DIGITAL				
Sponsor recognition on website sponsor tab	Link	Link	Link	Link
Social media introduction post	✓	✓	✓	✓
Sponsor video during programme transitions	✓	✓	✓	✓
Exclusive interview promoted on event social media channels	✓			
BRANDING ON COLLATERAL				
Logo on delegate event bags	✓	✓		
Logo on event lanyards	✓			
Logo on event notepads	✓	✓		
ON-SITE BRANDING AND PRESENCE				
Acknowledgement on all on-site signage, screens and promotional materials	✓	✓	✓	✓
Complimentary exhibition stand in the Exhibit Hall (standard size)	✓	✓	✓	✓
Physical branding: indoor pull-up banners + outdoor telescopic flags, teardrops and lanterns	2 indoor, 6 outdoor sets	2 indoor 2 outdoor sets	2 outdoor sets	2 outdoor sets
Distribution of brochures and flyers to participants at exhibition	✓	✓	✓	✓
Full conference pass (company reps)	5 passes	4 passes	3 passes	2 passes
Invitations to the Networking Cocktail and Cultural Dinner (company reps)	5 passes	4 passes	3 passes	2 passes

4. Supplementary Sponsorship Opportunities

In addition to the main tiers, the 2027 SADC SEW offers a range of exclusive supplementary sponsorship opportunities. Each supplementary category is allocated to a single exclusive sponsor on a first-come, first-served basis. All supplementary sponsors receive logo placement on the event website, on-site signage, and in relevant programme materials.

Category	Description and Sponsor Benefits	Sponsorship (USD)
Networking Cocktail (800 guests)	A 3-hour high-visibility evening event, designed for close engagement between delegates, speakers and sponsors. The exclusive sponsor receives: naming rights over the event; logo on all cocktail signage and promotional materials; a 5-minute welcoming address to all guests.	**USD 40,000**
Cultural Dinner (800 guests)	A 3-hour cultural dinner celebrating Eswatini's heritage. The exclusive sponsor receives: naming rights; logo on all dinner signage and materials; a 5-minute welcome address; recognition in the closing ceremony.	**USD 100,000**
Event Breaks (Tea & Lunch, per day) (800 people × 5 days)	Each daily event break is a prime networking moment attracting the full delegate audience. The exclusive sponsor of each break receives: naming rights for that break; logo on all break signage and programme materials; announcements and branded display during the break.	**USD 3000 per day**
Delegate Event Kit (Bag, Notepad & Pen — 800 delegates)	Exclusive sponsor receives logo placement on the delegate bag, notepad and pen, acknowledgement on the event website and on-site branding, and recognition during the Opening Ceremony.	**USD 35,000 / in-kind**
Internet Connectivity	The connectivity partner's name will be used as the Wi-Fi network ID. Each connecting delegate sees a branded splash page. Logo appears on the event website as the official connectivity partner.	**USD 10,000 / in-kind**
Sponsored Refillable Water Bottles and Water	Branded refillable water bottles for all 800 delegates, plus water stations. Sponsor logo on all bottles; acknowledgement on-site and on the event website.	**USD 5,000 / in-kind**
Shuttle Services — Cultural Dinner	Exclusive sponsor for shuttle services to and from the cultural dinner venue. Logo on shuttle signage and recognition in dinner communications.	**USD 10,000 / in-kind**
Shuttle Services — Technical Site Visit	Exclusive sponsor for shuttle services to and from the Day 5 technical site visit. Logo on shuttle signage and recognition in site visit communications.	**USD 15,000 / in-kind**
Media Partnership (TV, Radio or Print)	Official media partner status: acknowledgement as media partner on the event website and all on-site branding; coordinated media access; recognition in press materials.	**USD 10,000 / in-kind**
Entertainment (Dinners and Networking Cocktail)	Exclusive entertainment sponsor for evening events. Logo on the event website and on-site branding; announcement as entertainment sponsor at each evening function.	**USD 7,500**
Bag Insert	Provide a branded leaflet, flyer or collateral piece for inclusion in each delegate's event bag. Insert must be relevant to the event theme.	**USD 2,000**
Sponsored Merchandise for Delegates (e.g. t-shirts, caps — 800 delegates)	Exclusive merchandise sponsor: logo on all sponsored merchandise; recognition on website and on-site. Sponsor supplies the merchandise or the equivalent cash value.	**USD 15,000 / in-kind**
Sponsored Merchandise for Support Staff (e.g. t-shirts, caps)	Logo on staff merchandise; recognition on website and on-site.	**USD 20,000 / in-kind**
Sponsorship for Corporate Social Responsibility	financial and in-kind resources for community development, education, environmental sustainability, energy access, and social impact projects, while strengthening stakeholder relationships	**USD 10,000/in-kind**

5. Golf Tournament Sponsorship — 19 March 2027

The official 2027 SADC SEW Golf Tournament takes place on Friday 19 March 2027, as the week's culminating side event. The tournament is more than a social activity — it is a strategic business and policy interface, bringing together energy ministers, senior officials, investors, developers and industry leaders in an informal setting designed to deepen relationships and activate partnerships formed during the main event.

Golf Tournament sponsorship delivers:

- Premium brand alignment with clean energy, regional growth and innovation.
- Direct, informal access to high-level decision-makers and sector leaders.
- On-course engagement through branded holes and activation points.
- Structured visibility across invitations, programme, scorecards, backdrops and on-course signage.
- Credibility through association with the SADC SEW and its official conveners.

African Big Five naming convention: The golf sponsorship tiers are named after the African Big Five — Lion, Elephant, Rhino, Buffalo and Leopard — reflecting the event's proudly African identity and the Kingdom of Eswatini's natural heritage.

Tier	Benefits
LION USD 10,000	• Naming rights: "SADC SEW Golf Tournament Presented by [Sponsor]" • Top-logo placement on all key assets: invitations, programme, sponsor board, main backdrops, scorecards and priority signage • 4 branded holes (tee-box branding and banners per signage plan) • 1 on-course activation point (gazebo, hospitality or product showcase) • 2 teams (8 players) included, or 1 team + 4 VIP invitations by preference • Sponsor representative invited to deliver 2–3 minute remarks at the prize-giving ceremony • Minimum 3 dedicated sponsor features in event communications (pre-event, event week, post-event) • Post-event photo pack featuring sponsor branding + official acknowledgement • First right of refusal for Title Sponsorship of the next edition (time-bound)
ELEPHANT USD 7,500	• High-visibility logo placement on key collateral and backdrops • 3 branded holes • 1 activation point or premium exhibition position • 1 team (4 players) + 2 VIP invitations • 2 dedicated sponsor digital features + inclusion in sponsor roll
RHINO USD 5,000	• Logo on key collateral and sponsor board • 2 branded holes • 1 team (4 players) • 1 dedicated sponsor digital feature + sponsor roll inclusion
BUFFALO USD 2,500	• Logo on sponsor board and programme • 1 branded hole • 2 player slots (with option to top up to a full team) • Sponsor roll inclusion + thank-you social media post
LEOPARD USD 1,500	• Logo on sponsor board and selected collateral • Shared / co-branded on-course signage where applicable • 2 VIP (non-playing) invitations • Sponsor roll inclusion

6. Awards Sponsorship

The 2027 SADC SEW Awards recognise outstanding achievement in sustainable energy across the SADC region. Sponsors of individual award categories align their brand with specific areas of energy excellence, gaining visibility at the Awards Ceremony and across SACREEE's regional communications platforms.

Award sponsors receive:

- Prominent brand visibility at the Awards Ceremony and across SADC/SACREEE regional platforms.
- Recognition in media features, official publications and event press releases.
- Logo displayed during the ceremony, on award certificates and trophies, and in all promotional materials.
- Opportunity to present the award on stage, with a brief statement to the audience.
- Option to provide in-kind contributions as prizes — including equipment, incubation support, travel grants or mentorship packages.

Award Category	Description	Sponsorship
Solar Thermal Champion Award	Recognises innovative projects, research or commercial implementations that have made a significant impact on the uptake of solar thermal energy for heating or cooling in the SADC region.	USD 2,000 or in-kind
Excellence in Energy Efficiency Award	For significant advances in energy efficiency across industrial, commercial, municipal and building sectors.	USD 2,000 or in-kind
Outstanding IPP / Private Sector Developer Award	For private sector leadership in the development and deployment of sustainable energy solutions.	USD 2,000 or in-kind
Sustainable Energy Finance Innovator Award	For impactful and replicable funding models, public-private partnerships or investment initiatives promoting sustainable energy.	USD 2,000 or in-kind
Inclusive Energy Leadership Award	Recognises organisations, institutions and individuals that have demonstrated outstanding leadership in advancing a more inclusive energy sector through policies, institutional reforms, workforce development, innovation or partnerships that expand the participation, leadership and economic empowerment of women, youth, persons with disabilities and other underrepresented groups	USD 2,000 or in-kind
Clean Cooking and Sustainable Bioenergy Award	Recognises innovative projects, programmes and organisations that have significantly expanded access to clean cooking and sustainable bioenergy solutions, delivering measurable improvements in health, environmental sustainability, energy security and socio-economic development across the SADC region.	USD 2,000 or in-kind
Youth Sustainable Energy Champion Award	To recognize an outstanding young leader(s) from SADC who has demonstrated exceptional innovation, leadership, and measurable impact in advancing sustainable energy, energy efficiency, climate resilience, and energy access within the region.	USD 2,000 or in-kind
Energy Access and Social Impact Champion Award	Recognises projects that have expanded energy access, with particular attention to impact on women, youth and vulnerable groups.	USD 2,000 or in-kind

Awards sponsor contributions directly support: Award certificates, trophies and branded materials; travel or participation grants for finalists; in-kind support for winners (incubation, mentorship, etc.); and media coverage for profile-raising across the SADC region.

7. How to Apply for Sponsorship

Potential sponsors are invited to contact the 2027 SADC SEW Team to discuss tailored partnership packages, confirm availability of specific tiers, and obtain the current fee schedule. Sponsorship tiers are allocated on a first-come, first-served basis.

Contact: Email: sadcsew@sacreee.org | Website: sadcenergyweek.org

To formally submit a sponsorship application, please complete the form below and return it to sadcsew@sacreee.org:

Sponsorship Application Form	
Organisation / Company Name	
Contact Person	
Position / Title	
Telephone	
Email Address	
Postal Address	
Country	
Preferred Sponsorship Package	☐ Diamond ☐ Platinum ☐ Gold ☐ Silver
Supplementary / Other Sponsorship Interest	Please specify:
Golf Tournament Sponsorship Interest	☐ Lion ☐ Elephant ☐ Rhino ☐ Buffalo ☐ Leopard
Awards Sponsorship Interest	Please specify category:
Additional Notes or Queries	

Submission: Please forward your completed form to sadcsew@sacreee.org. Sponsorship options are allocated on a first-come, first-served basis. SACREEE reserves the right to decline any sponsorship application that conflicts with its institutional mandate or values.

Follow the 2027 SADC SEW

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